

For Immediate Release:

Olive Hospitality Consulting to Offer Sustainable Solutions to the Hospitality Market

Bethesda, MD- August 3, 2009 -- Jeanne Varney (formerly Vice President, Host Hotels & Resorts) and David Mahood (Principal, Olive Designs) have recently partnered their consulting services to create Olive Hospitality Consulting. The new organization will provide balanced business solutions for a wide variety of sustainability challenges facing the hospitality industry. Combining Varney's wealth of hotelier experience and Mahood's sustainable design and manufacturing background, Olive Hospitality Consulting will offer a broad range of services from operational audits to "green" product sourcing.

Mahood states, "We have passed beyond the stage of choices without consequences and have entered into a period of habitat reconstruction. We must rethink the products we make and the places we build to ensure that our gifts to nature are not ever-lasting. Today's travelers demand no less."

Olive Hospitality Consulting can assist a variety of hospitality-based organizations implement a sustainable approach to their business and provide comprehensive training programs for achieving company-wide participation. For example, many small to medium sized properties that lack funding to house full-time expertise in sustainability can benefit from Olive's programs customized to improve profits, operational practices, knowledge base, and corporate image.

Olive Hospitality Consulting will be based in the Washington, DC area. For further information, please visit the website at www.olivehospitalityconsulting.com.

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